

**Platinum Sponsor: £1,500 - £2,000**

**Sponsorship includes sponsorship of Champion of Champions**

- Trade stand pitch in prominent location
- Company name on champion rosettes and sashes
- Full page colour advert in the show catalogue
- Banners displayed in main ring and around the showfield.
- Complimentary tickets to the Show
- Opportunity to invite up to 10 guests to the Sponsors Lunch
- Publicity on Social Media Pages
- PA announcements at regular intervals



**Principal Sponsor: Starts at £2,000**

**Sponsorship includes sponsorship of Champion of Champions**

- Trade stand pitch in prominent location
- Company name on champion rosettes and sashes
- Opportunity to present champion of champion prizes in main ring
- Announced as main sponsor on Radio Borders adverts pre show
- Full page colour advert in the show catalogue
- Banners displayed in main ring and around the showfield.
- Complimentary tickets to the Show
- Opportunity to invite up to 10 guests to the Sponsors Lunch
- Publicity on Social Media Pages
- PA announcements at regular intervals



[www.peebles-show.co.uk](http://www.peebles-show.co.uk)

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PEEBLESHIRE AGRICULTURAL SOCIETY

# ANNUAL AGRICULTURAL SHOW

17th August 2024



## Sponsorship Opportunities 2024

Peebles Show has been held annually in August since the late 1800s. It is a one day show attracting 1500 sheep exhibits, 150 cattle, over 250 horses and more than 100 trade stands. The show regularly has 5000 visitors from Peebles, the Scottish Borders and further afield.



“ We are very grateful for the support we have received from local and national businesses. The show would not be financially viable without their continued generous support. ”

**Jim Currie** Show President

## Sponsorship Opportunities

There are a range of sponsorship opportunities to suit all budgets. Our current sponsors return year after year, telling us that the value of their involvement far outweighs their investment.

All sponsorship packages are flexible, and can be tailored for each individual sponsor.

## The Value of Sponsorship

Peebles Agricultural Society aims to showcase the fantastic local farming community and what it has to offer, coupled with promoting the wonderful wider agricultural industry we have in Scotland

To ensure we attract the best livestock from across our region, and further afield we aim to provide worthwhile prize pots for the competitors. We also want to create a enjoyable and educational experience for visitors to the show.

The show relies on the generous donations from sponsors to ensure it can continue to operate.

**Sponsorship Packages** - There are sponsorship opportunities to suit everyone. We are flexible and are happy to discuss any sponsorship ideas to suit your needs and budget. All sponsors will receive publicity on social media and on show day.

### Class Sponsor (Horses Only) : £50

- Receive acknowledgement in the show catalogue
- Company Name printed on first place rosette



### Bronze Sponsor : £100 - £200

**Sponsorship options include Young handler Classes, Donkeys, Dogs, Shepherds Sticks, vintage tractors**

- Receive acknowledgement in the show catalogue
- Company name printed on breed champion rosette
- 1 Banner displayed in Judging ring

**Banners : displayed around the main ring, or in judging areas**

**One Banner: £100**

**Two Banners: £150**

*(includes 1/4 page catalogue Advert)*

**Catalogue Adverts**

**Full colour page (A5): £100**

*All catalogue material is required by 1st July 2024.*

### Silver Sponsor (Cattle, Sheep, Horses and Clydesdales) : £300 - £400

**Sponsorship options include groups of classes or breeds, Dogs and Shepherds Sticks**

- Receive acknowledgement in the show catalogue
- Company Name printed on breed champion rosette
- 2 Banners displayed, in judging ring and main ring
- 2 Complimentary tickets to the Show
- 2 tickets to attend the Sponsors Lunch
- Publicity on Social Media Pages
- 1/2 page catalogue advert
- PA announcements at regular intervals

### Event Gold Sponsor : £750 - £1000

**Sponsorship opportunities include Food Marquee, Education tent, craft tent, signage, show maps, main ring events**

- Receive acknowledgement in the show catalogue
- Full page colour advert in the show catalogue
- 4 Banners displayed, main ring & showfield
- Opportunity to brand the marquee sponsored
- 4 Complimentary tickets to the Show
- 4 tickets to attend the Sponsors Lunch
- Publicity on Social Media Pages PA announcements at regular intervals